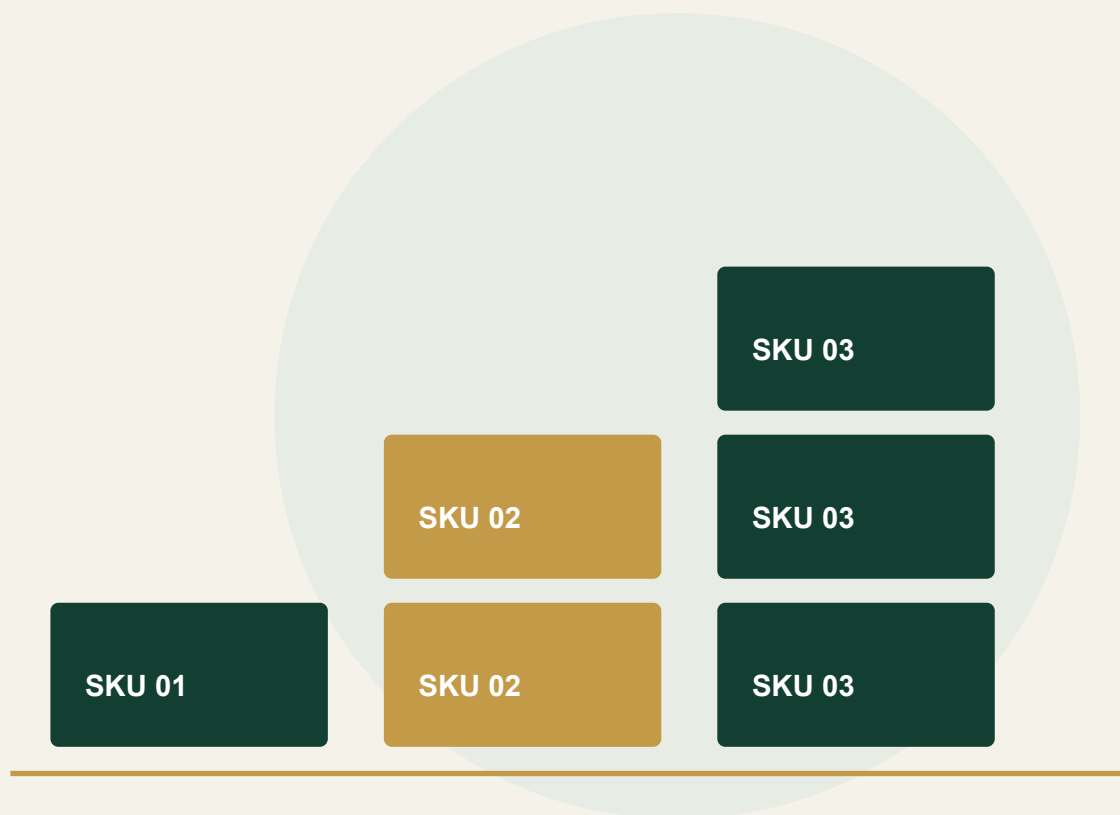


ORDER STRATEGY

MOQ & ORDER PLANNING

Plan the first order and the program that follows.



FIRST ORDER > RECURRING SUPPLY

GUIDE

Build a workable first order

MOQ is confirmed by project, not promised as one number for every variety.



What affects order feasibility?

FACTOR	WHAT TO SHARE
Rice and production	Selected variety, approved product reference and expected demand
Packaging purchase	Format, pack size, artwork, print method and number of SKUs
Order mix	Quantity per SKU, total order and repeat-order forecast
Destination and freight	Delivery point, route, timing and commercial term
Project readiness	Label approval, samples and required documentation
No fixed MOQ, container payload or production lead time is stated here. The quotation and final contract confirm those values for the selected configuration.	

Your order planning worksheet

Separate the launch order from the recurring program.

FIELD	TO COMPLETE
Target market / channel	_____
Variety / approved reference	_____
Packaging format / net pack weight	_____
SKUs / quantity per SKU	_____
First order / recurring demand	_____
Delivery place or destination port	_____
Target arrival / latest shipment	_____
Artwork / sample approval status	_____

Before the schedule is fixed

Confirm product and packaging availability, artwork approval, payment readiness, booking and destination requirements. Record the starting event for the agreed lead time, such as receipt of approved artwork and agreed payment.

For a first order, request a written feasibility response covering MOQ per SKU, packaging commitments, production window and shipment assumptions.