

START YOUR PROJECT

RICE RFQ & OEM BRIEF

Define your market, rice, packaging and delivery brief.

BUYER PROJECT BRIEF

MARKET

RICE

PACKAGING

DELIVERY

WORKSHEET

Tell us what you want to build

BLANK BUYER WORKSHEET | Complete the known fields and send it to our export team.

FIELD	TO COMPLETE
Company / country / contact person	_____
Email / phone	_____
Sales channel / target customer	Supermarket / hotel-restaurant / distributor / other: _____
Rice variety / intended use	_____
Approved product reference, if any	TDS / sample reference supplied by buyer or VPP: _____
Brand status	Existing brand / new brand / VPP brand: _____
Proposed pack size / format	_____
Quantity by SKU / order frequency	_____
Do not insert assumed grain parameters. Attach the approved technical data sheet when available; VPP will provide its own variety-specific TDS separately.	

Delivery, approval and next steps

Use the same brief for quotation review and project handover.

FIELD	TO COMPLETE
Destination / delivery point	_____
Preferred Incoterms rule + named point	_____ Incoterms 2020
Target arrival / latest shipment	_____
Payment method to discuss	T/T / L/C / other: _____
Documents and import requirements	_____
Languages / importer label details	_____
Required claims / certification scope	_____
Sample / artwork approval contact	_____
Other requirements / attachments	_____

Send the completed brief

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Buyer submission is a request for discussion. Price, quality, availability, MOQ, payment and delivery are confirmed in the commercial proposal and contract.